

Personal Details

Name: Stefan Michael Hodgson
Gender: Male
Nationality: British

About Me

I am currently working at Endemol UK in the gaming department, I have good experience in social games, gambling games and standards compliant CSS and HTML websites.

I am a very focused, determined and committed individual who likes to see an idea through to the end. I love to learn new things and I work well under pressure. I am a confident person and I have a courteous and pleasant attitude towards people.

Achievements & Experiences

I worked on an interactive TV project based on a new games channel called 4play, My viral advertisement caught the attention of Channel 4 after quickly gaining over 500 views on YouTube. I had discussions with Richard Davidson-Houston of Channel 4 about the possibility of creating a real viral.

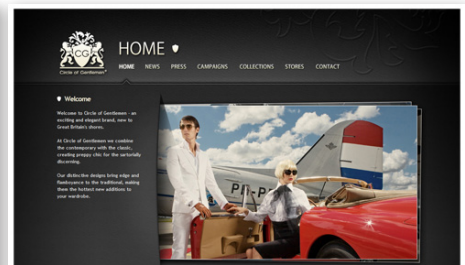
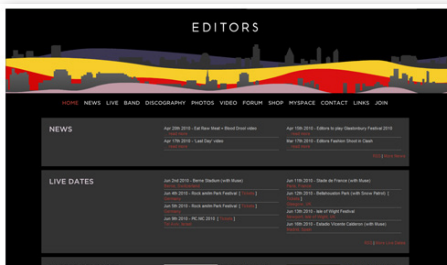
I made it down to the last two of over 200 applicants for a Channel 4 Summer School placement programme. After losing out, I was promptly contacted by RDF television and Endemol, both with offers of a six month internship.

I was approached by a new clothing brand, Circle of Gentlemen, to create their full .co.uk website. Discussions are now underway for my designs to be used across the entire online presence of Circle of Gentlemen, including the .com site.

Example Work

My working portfolio site is under the name of Gifted Apollo. The site can be found at <http://www.giftedapollo.com>. I have used it as a platform to showcase all of my work.

Latest sites, please click the screenshot to view the full site.



Previous Employment

Codeworks Connect - 3 week job as events organiser: This job was promoting a recruitment fair at the Baltic art gallery in Newcastle. It mainly involved distributing leaflets and general promotion as well as collecting names and emails for special workshops that were held at the event. The event turned out to be a success and the attendance for the event was up by 50% on the previous year.

Endemol - Designer Internship (6 Months): After being offered the same position at RDF Digital, I chose Endemol. In the first six months I was given a variety of roles, first working in the gaming and gambling department where I worked on the new William Hill site.

I then worked in the Digital Studios department where I was the flash designer on the award winning sci-fi drama Kirill, creating the website of the enemy corporation in the story, Nomi. I also created screen graphics that were used as props in the drama. In addition to this, I created a series of banner ads to promote Kirill. The ads were shown on YouTube, MSN and IMDB.

In the last two months of my internship, I worked in production where I further developed my skills. I worked on pitches for ESPN and MSN and was also given the job of creating the website for the ITV gameshow Spinstar.

Endemol Social - Designer (January 2009 - August 2009): I then moved to the casual gaming department which ran under the name of Endemol Social. We produced games for all the major social networks, our first release was Deal or no Deal LIVE which currently receives more than 5000 visitors per day. I was one of two designers in the department and I worked on the main website, presentations and assets for the game.

In this department, I gained excellent experience in working with social websites, social gaming and what makes a game successful on such a competitive platform.

Link for the game: <http://apps.facebook.com/dealornodeallive/>

Endemol Gaming - Designer (August 2009 - Present): I now find my home in the ever growing Endemol Gaming. I started my role solely as a games designer but this has developed into a role where I now play a part in all websites, pitches, presentations, games and brand packs that come out of the department.

After creating the Deal or No Deal Bingo site, I was asked to redesign the Endemol Gaming and Endemol demo games site. Working with one other designer and one developer, we have created a string of successful gambling games and I now work on pitches for ITV, Sega and the FA.

Education

12 GCSE's including A's in Maths, English and Art.
3 A-levels, including an A in Art
1st Class BA (hons) degree in Multimedia Design

References

Available upon request.

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